

David S. Armstrong

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Work Experience

2009-2012 R&R Embroidery and Screenprinting Provo, Utah

Art Department Head

- Managed workflow and procedure in the art department
- Increased production by implementing the use of symbol libraries and improved templates
- Trained and supervised junior artists
- Created art for t-shirts and other printable media using Adobe Illustrator and Photoshop
- Prepared client's art for screen printing

2009 Sterling ATM Salt Lake City, Utah

Sign/Print Shop Manager

- Oversaw the production of signs, decals, miniature models, large format prints and stickers
- Operated vinyl cutter, laminator, large format printer, and CNC router
- Worked with brand managers from major financial institution to protect and promote corporate identity

2007-2008 Creative Expressions Inc. Murray, Utah

Graphic Designer

- Worked with supervisors and customers to create logos, designs, and printed material
- Prepared art for screen printing, offset printing, vinyl cutting, and promotional products
- Designed and built company websites and weekly email newsletters

2006-2007 Silver Creek Computers Ephraim, Utah

Computer Technician

- Scheduled and executed house calls to fix computers and networks for private and corporate customers and government agencies
- Troubleshoot and repaired computers in our main office

2005-2006 Sanpete Messenger Manti, Utah

Webmaster/Ad Design

- Built and maintained the website for the local weekly newspaper
- Formatted for web and uploaded the newspaper each week
- Designed ads for web and print editions of the newspaper

Technical Skills

Software and programming

Adobe CS6 Suite including extensive experience with Illustrator, Photoshop, Acrobat, and InDesign; Microsoft Office Suite; Windows and Mac platforms; html and css with firm understanding of cross browser compatibility

Design skills

Brand management and styling; color theory with a clear understanding of RGB, CMYK, hex, and Pantone colors; design theory with study in print, web, promotional, advertising and presentational layouts; strong typography skills; search engine optimization; photography with DSLR cameras

Education

2002-2006 **Snow College** **Ephraim, Utah**

Communications Major

Took Courses in Theatre, Radio Production, Web Design, Newspaper Production, Public Speaking, and Mass Communication

2002-2005 **The Snowdrift - Student Newspaper** **Snow College**

Editor-in-Chief

Earned a National Scholastic Press Association first place award

Also worked as webmaster, layout designer, ad designer, news writer, and humor columnist

2002-2005 **89.5 KAGJ - Student Radio Station** **Snow College**

Program Director

Managed on-air staff and created broadcasting schedules and playlists

Also worked as weekend on-air personality, webmaster, live event DJ and MC, and event coordinator

1998-2002 **Manti High School** **Manti, Utah**

Class of 2002

Was involved in student government (Jr. Class Vice President), speech and debate (State Champion, competed in Student Congress, Spar, Lincoln Douglas Debate, and Impromptu Speaking), competition drama (State Champion in Humorous Interpretation, also competed in One Act Play, served as drama club vice president for two years), theatre (had leads in several dramatic and musical productions) yearbook (Computer Editor and Photographer), newspaper (Columnist), band (band president, multiple brass instruments), and show choir